



# **AGENCY PROPOSAL**

**Prepared by :**  
Digital Mohalla



# ABOUT US

Inspired by the vibrant culture of a typical Indian mohalla (neighborhood), where creativity and collaboration thrive, we set out to build an agency that blends traditional values with modern innovation. Just like a mohalla connects people, we aim to connect brands with their audience in meaningful ways.

Today, Digital Mohalla is more than an advertising agency. It's a creative hub where **ideas are born, strategies are crafted, and businesses grow.** Whether it's designing a standout website, building a strong brand identity, or creating marketing campaigns that deliver results, we're here to make digital work for you.

# WHAT WE DO



## **BRANDING & CREATIVE CAMPAIGNS:**

Your brand is your identity, and we help you shape it.

Let us **bring your brand to life** with captivating visuals, engaging copy, and innovative ideas that will make your audience go "wow"!



## **DIGITAL MARKETING & SEO:**

We design smart marketing campaigns that connect with your audience and deliver real results.

We'll boost your online presence with **effective digital strategies and SEO** that drive traffic, generate leads, and boost your ROI.



## **CONTENT CREATION & SOCIAL MEDIA:**

**Leave the social media hustle to us!**

We'll craft compelling content, manage your accounts, and help you connect with your target audience on platforms like Facebook, Instagram, and more!

**Content is king, and we know how to rule.**



## **WEB DESIGN & DEVELOPMENT:**

**Design speaks volumes!**

Our expert web designers will craft stunning, responsive websites that not only showcase your brand but also turn visitors into loyal customers.

Get ready to make an unforgettable first impression!

Every business is unique, and so are our solutions. We customize our services to meet your specific needs, ensuring maximum impact for your brand.



# OUR CLIENT

At Digital Mohalla, we take pride in collaborating with a diverse range of clients, from ambitious startups to established businesses.

We believe in building strong partnerships by understanding each client's unique goals and challenges.

# PROJECT COST

## Content Creation & Social Media Handling:

### One Time Charges\* :

Analytics Research and Strategy Planning : 5,000 INR

### Monthly Charges\* :

Social Media Creatives & Account Handling : 15,000 INR

Number of Static Posts -10

Number of Reels/Shorts -4

### Includes:

Content Research

Copywriting

Video Editing

Creative Design

Initial Comment Push

### Method of Payment (Cash/Online)

To begin the work (initially) : 20,000 INR

Then Month wise (between 1st - 5th)

### \*T&C Apply

Kindly note that the above list is not exhaustive and may vary depending on the specific services offered by our agency.

It's essential to customize your costing deck based on your unique requirement.

# THANK YOU



## GET IN TOUCH



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